

Calendar Advertising Works!

Find Out How



Is your cooperative story worth sharing with your members?

Then a custom calendar can be the most cost effective way to reinforce your message, month after month, every single day of the year!

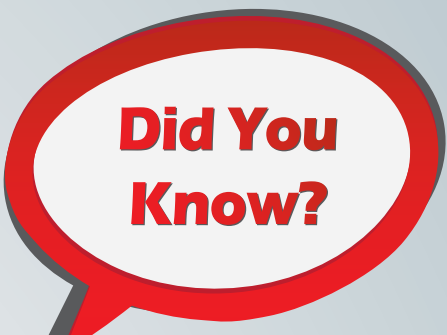
.....



1. Brainstorm ideas with your Promotional Consultant
 2. Get Creative with the help of our Graphic Artist
 3. Submit Photos, Energy Efficiency Tips, Dates... Anything you want to customize your calendar
- Edit,
Revise,
Approve!*

What To Feature?

- Year-In-Review Photo Contest
 - Key Account Coupons
 - Important Dates & Anniversaries
 - Energy Efficiency & Safety Tips
 - Historical Facts
 - Member Recipes
 - And more!
-



Calendars are viewed 8 times per day (2,920 views yearly)

.....

More effective than direct mail, print ads, the Internet and television combined!

.....

78% of people have a calendar in their home AND workplace

I wanted to let you know that I received our calendars and I am very happy with them! I want to thank you for the wonderful work. It has been a pleasure working with you and I will continue to do so in the future. Thank you so much!!

- Jessica Martin, Mountrail-Williams Electric Cooperative
PR & Communications Coordinator



CoopLogoStore.com
by LogoStoreUSA

Looking for the BEST OF THE BEST?

That's what you'll find at **CoopLogoStore.com**.
We offer only the most popular selection for:

- ★ Annual Meeting Gifts ★ Anniversary Gifts
- ★ Service/Safety Awards ★ Key Account
- ★ Board & Employee Recognition

In business since 1967, **LogoStoreUSA** has been the trusted Cooperative resource for branding and promotional needs for more than 20 years. We have ideas to recognize and inspire employees, show your members appreciation or educate and enlighten your local community.

We have solutions to fit any budget!



Justin Hays, Debra Hodge, Ben Roach
LogoStoreUSA Cooperative Marketing Specialists

"I am very happy to report the afghan response was great! I can honestly report it is the first time we have given our employees a gift that generated an applause at the sight of it! Thank you for all your help and for meeting all our expectations on design, delivery and service!"

- Nanci D. McMaken, CCC,
Director of Marketing/ Member Relations
Pioneer Electric Cooperative

